

Script Writer Name: Gareth Jones

Concept: Agitating the stress of the modern working day through voiceover and imagery. The concept of 'time' – your time, your life... and how Black Tower wine makes your free time the most relaxing it can be.

VISUALS	AUDIO
Sunrise time lapse: http://www.shutterstock.com/video/clip-919885-stock-footage-brilliant-sunrise-reflected-in-the-surface-of-a-lake-hd-p-time-lapse.html?src=recommended/2072315:8/3p	VO: <i>Wake up. Time to rise.</i>
Pedestrian crowds (speed up this footage): http://www.shutterstock.com/video/clip-1740244-stock-footage-toronto-canada-october-pedestrians-crowd-the-sidewalk-on-october-in-toronto.html?src=/CowLfZzEwyB8zN8Jl3l9A:3:6/3p	VO: <i>Time to run. To move.</i>
Businesswoman sits down, brings hand to forehead (edit to line up with VO, hand comes up at "even when..."): http://www.shutterstock.com/video/clip-4433579-stock-footage-young-business-woman-coming-out-of-an-office-building-and-sits-on-the-stairs-it-looks-very.html?src=search/tVTXeoy9EdM7KJ5nsUW51A:1:87/3p	VO: <i>Time to focus. Time to grind. To keep your smile in place, even when you feel like the stress is too much.</i>
Women toast with white wine at classy dinner: http://www.shutterstock.com/video/clip-5916629-stock-footage-women-toasting-with-white-wine-at-dinner-in-slow-motion.html?src=search/SwA5RZ21MliwUcq_Lv-Jeg:1:17/3p	VO: <i>Until finally, it's your time... to be the person that you want to be.</i>
	VO: <i>Because with Black Tower Rivaner wine...</i>
	VO: <i>When hard starts the morning... Easy ends the day.</i>