

## EMAIL – THIS SYSTEM HAS BEEN PERFECTED OVER THE LAST 7 YEARS

Subject #1: Easy to follow, but not to create.

Subject #2: Booked for 7 Years?

Subject #3: How long does perfection take?

Subject #4: It's been a long road...

Subject #5: The key to shortcut success.

Subject #6: What does 7 years of wisdom get you?

Subject #7: Did you get your free book?

Email:

Hey <firstname>,

Josh Turner here again. I just wanted to let you in on a little more info concerning "Booked", <author's> brand new book that [hands you the blueprint for a rock-steady client-generating online marketing system](#).

Now, think of the amount of time you've put into your business...

The days, months, even years... building all of the foundations and processes that keep your wheels turning...

It takes time, right? Time that's often hard to set aside.

But one of the greatest shortcuts to success that you can seize is to listen to, and act on, the experience and wisdom of others who have already made it to the top of the game.

Because they've done the work. They've made the mistakes along the way.

And they've figured out the *solutions* to those mistakes. Solutions that *you* can use straight off the bat to avoid deadly pitfalls.

That kind of wisdom is exactly what's gone into creating "Booked". This is not a throwaway, flash in the pan "system" that only a few people in a certain position (usually with lots of money to spend!) can implement.

No. In fact, it's been painstakingly perfected over the course of 7 years... carefully researched, systematically tested, refined and chiseled into shape since 2008.

That's nearly a decade of wisdom. Of lessons learned, techniques perfected and results verified...

All of which is now condensed into one simple method that *anyone* running their own professional services business can plug into their digital marketing with total guidance, step by step, and reap the rewards.

Yes... you can at last find yourself "Booked" solid!

Having been in development for so long (making sure that the blueprint it offers generates the maximum amount of pre-qualified leads and new business) the system you'll find in "Booked" has, until now, been restricted to a lucky select few.

**Now it's your turn.** 7 years of development for "Booked"... and one short skip to success for you when you pick it up.

How much do you think you'd pay for such a thing? Well, since I'm feeling great about finally getting it out there, I'm giving it to you for free (for now).

If you haven't already, just [click here](#) to go get your copy. This is a limited time offer, so grab it now while you have the chance... and [uncover the secret to lifting your business right to the top](#).

Best wishes,

Josh

PS. I'm only offering <amount> free copies of "Booked". Once they're taken, the price to obtain this tight, expertly crafted client-generating system will rise to <price>. Of course, it's still more than worth it at that amount... but I'd really love you to have it as my gift to you. So [get your copy now](#).

## **AFFILIATE EMAIL #1 – AUTHORITY LEADERSHIP PLATFORM BLUEPRINT**

Subject #1: I wish this was around when I started...

Subject #2: Let's Make You a Leader.

Subject #3: Ever Seen a Friend on the Verge of a Breakdown?

Subject #4: The Biggest Secret to a Steady Client Base

Subject #5: The #1 Secret for a Steady Client Stream

Subject #6: The #1 Secret to Constant Hot Leads

Subject #7: Need More Clients?

Email:

Hi <firstname>,

If your schedule is already rammed with clients and you barely have time to manage new ones, then this email probably isn't for you.

Otherwise, I'd suggest you [click here](#) to get your hands on an amazing new blueprint that will fill those gaps right in for you.

But let me tell you something, also...

About 3 years ago, a good friend of mine launched as a freelance consultant. I'll leave his name out of this considering what I'm about to say, but what's important is...

He already knew he had plenty to offer clients... and he'd started up smartly, with enough money in the bank to make sure his wife and kids wouldn't struggle...

All seemed good until, one day, I paid a visit to his home and found him in tears.

The poor guy was on the verge of a breakdown.

He spilled the beans... business wasn't going well. No matter how many hours he put into contacting prospects and marketing online, his calendar was pretty much bare.

Day after day, week after week he fought, working longer and longer into the night with little to show for it but bags under his eyes and a marriage that was feeling the strain.

He felt scared, depressed and unworthy... like he just wasn't capable of running a business. He could see his life, his dreams, draining from his hands like grains of sand.

After a long talk, I convinced him to stick with it. I knew he would never be happy if he thought he'd simply given up. And he agreed.

The silver lining here is that yes, things eventually did pick up. As he closed more leads, more were generated – to the point where he finally had a viable business.

But man, it was hard. Terrible for him, obviously, but also hard on me to see a friend so overwhelmed.

But the problem wasn't HIM. It was never that he didn't have the smarts, the know-how and the ability to make a success of himself. He most certainly did.

His efforts were being undermined because his abilities weren't being *recognized*. He didn't appear to be a *leader*. He had no *authority* in his field.

And building that doesn't come easy.

Well, in the past it didn't, anyway...

Because all that changes now that you can get your hands on the [Authority Leadership Platform](#).

I really wish it had been around when my friend was starting out (and even when I was!). It would have made things so much simpler – saved a whole lot of stress, tears and misery.

If you want access to a queue of ready 'n' waiting clients who are just itching to work with you...

... and if you're sick of feeling excited when a new lead comes up only to turn out to be a tire-kicker...

... this system is going to be the best thing you've ever plugged into your business.

Because, just like my friend, the problem isn't YOU. And when you follow this blueprint, your new biggest worry will be how you're going to manage the constant hot leads that it brings to your door in super-quick time...

Pre-Qualified leads that already respect you, and are ready to get to work immediately... bypassing the timewasters and booking your schedule solid with profitable appointments, as often as you like.

And man, worrying about whether you can actually FIT existing clients and new appointments into an already crammed schedule feels SO MUCH better than cradling a coffee and stressing over whether you'll see any profit at all by the end of the month.

So. Much. Better.

[Click through here to get the blueprint](#), and see how it works.

It's like nothing you've been taught before.

To your success,

xxxxxx

## **AFFILIATE EMAIL #2 – DIRECT TO PLC 3 – 6 CORE ELEMENTS TO GET APPOINTMENTS**

Subject #1: The 6 Essential Elements of Appointment Overload

Subject #2: The 6 Essential Elements of Business Growth

Subject #3: 6 Things You Need to Grow Your Business

Subject #4: 6 Things You Need to Get More Clients

Subject #5: 6 Main Ingredients for Increasing Business

Subject #6: Get More Appointments: The Big 6

Subject #7: Land More Clients: The Big 6

Subject #8: 6 Things You Should Never Ignore

Subject #9: 6 Things You Should Never Leave Out of Your Business

Email:

Hi <firstname>,

When we spoke before about my consultant friend, it was obvious that the big problem at the core of his marketing efforts was a lack of authority.

The fact that he wasn't in a recognized position of leadership, and was largely ignored because of it.

Fixing that problem was HUGE for him – just as it is for you (and easier than ever with the Authority Leadership Platform I told you about)...

But if you're really serious about building a self-sufficient business that keeps your calendar full and clients queued at the door, there's actually 6 different, but simple things that you need to have in place.

Number 2 is taking your spot amongst the leaders in your field.

The rest let you communicate that leadership – to make yourself known as the go-to for your niche...

Your competitors won't even get a look in... because even though it's *so straightforward*, so many people don't do it!

You don't need to be special. You don't need crazy technical know-how. You just need to know what to do.

My friend learned to put these things together through a long, hard process... [but you can have them all them all laid out for you right now.](#)

This is it. The Big 6 for locking down all the appointments your business could ever need.

[Click here](#) and power up.

To your success,

xxxxx