Now Live – Free Lead Generation Workshop Demonstrates...

Viral Hacking: How to Ethically "Hijack" Human Nature and Consistently Attract Waves of High-Quality Leads... Even If You Don't Spend a Dime on Advertising

(How does 17,026 new leads from just 416 visitors sound?)

[BUTTON: Yes, Show Me For Free **[OK emoji]**]

Next session starts in:

[TIMER]

[SCHEDULE]   Your host: Wilco De Kreij, UpViral

[IMAGE]

PLUS: Free Exclusive Software + Bonus For All Attendees

To my fellow entrepreneur,

As a marketing addict and business creator, I've been through the good, the bad, the ugly and the *very* ugly of lead generation throughout the years.

Back when I first got started selling sunglasses **[cool emoji][laugh emoji]** online, one thing was true – and it's still true today...

Traffic is the lifeblood of your business.

Whether you have a brick and mortar storefront or you're entirely online, you need people through the doors.

Without a steady flow coming in, you'll slowly bleed dry. It's that simple.

Ten years ago it used to be easy enough – just set up a short funnel, pay for some advertising, and in came the leads. **[money emoji]**

But times have changed and entrepreneurs now face:

- Fierce competition **driving up advertising costs** and leaving most SMEs out in the cold – or feeling the crush of lousy profit margins once they 'pay to play'.

- Shorter consumer attention due to the **constant bombardment of ads and emails** – bringing in **low quality leads** who aren't truly connected or invested in what you have to offer.

- **Ever-changing advertising rules and policies** – one day your ad is fine, the next your account is shut down... and with it, your major source of new business.

I saw these changes happening, and after bearing witness to multiple businesses who lost their ad accounts and went through HELL because of it, I decided it was time to do some investigation... **[detective emoji]**

So I looked for companies that were booming. Companies that had constant word of mouth – both on the street and on social media – but didn't seem to be pushing THAT hard with advertising...

And three in particular caught my eye: Dropbox, Uber, and Airbnb. **[face with monocle emoji]**

I dug into what they were doing, and what I discovered was something nearly NONE of the marketing 'gurus' were talking about.
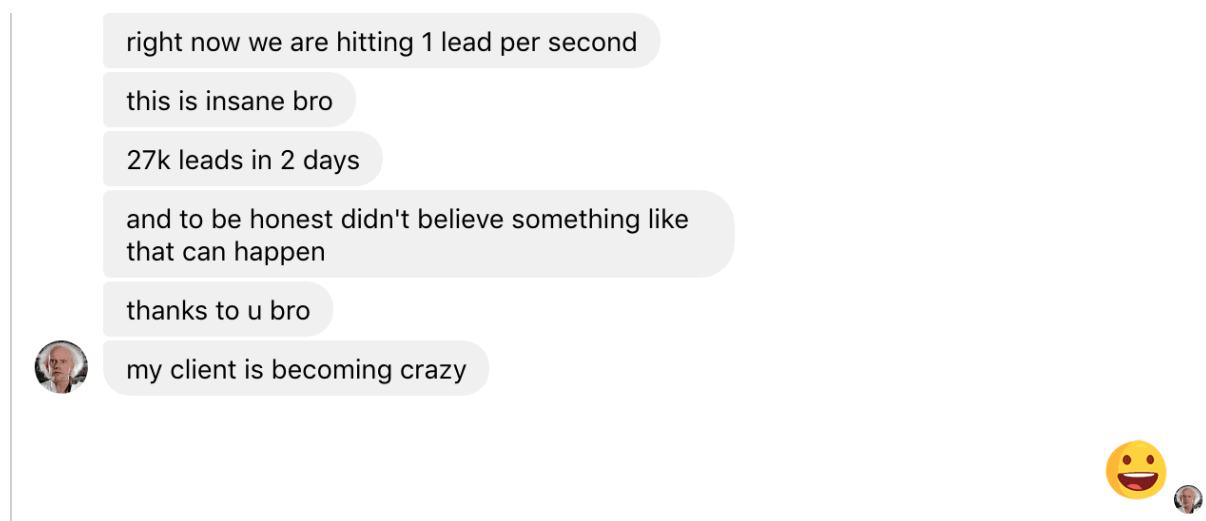
Something that actually worked off basic principles of human nature and meant that every lead these businesses captured was almost FORCED to HELP THEM bring in 5, 10, 20, even 100 more – every single time.

Using the knowledge we've gained at UpViral from working on campaigns for some of the biggest names in internet marketing – including **Mike Filsaime, Russell Brunson**, and more – we took this method and added our own spin to it. Then we sent it through trial by fire.

The result was **17,026 highly engaged leads within the first 30 days of a brand-new site in a VERY competitive market. [shocked emoji]**

It had to be a fluke, right? Well, it wasn't. Because we did it again. And again. Different niches, different audiences, with and **without** spending money on ads...

It just kept on working, delivering terrific results like this time after time:

right now we are hitting 1 lead per second

this is insane bro

27k leads in 2 days

and to be honest didn't believe something like that can happen

thanks to u bro

my client is becoming crazy

😃

I call it **Viral Hacking**, and if there's one thing I can say, it's this:

I've managed traffic and lead generation campaigns for almost 20 years – and I've never seen <u>anything</u> that works as well as this. [mind blown emoji]

How "Viral Hacking" Turned Unknowns into Market Leaders

Thankfully, when I talk about being *viral* I don't mean making dumb rap videos or filming yourself chugging a gallon of eggs in the hope that someone eventually recognises your name.

No, we're going deeper than that. Down to what *makes* something viral – the psychological promise and reward loop that causes people to share things with their friends.

And then makes their friends share it to *their* friends.

And then has people totally unrelated to picking it up and running with it... until it takes on a life of its own.

The principles of human nature that make this happen are the same ones that spread recommendations by word of mouth (one of man's oldest social activities) – except online, word spreads faster than even the fastest superhero. **[lightning emoji] [man emoji]**

That means a whole lot of leads in a staggeringly short time.

It's how we, at UpViral, implement these principles with our own unique twist that means we can boast about having people like Russell and Mike among our clients.

I'll demonstrate exactly how to make it work for <u>you </u>in this free workshop, and rest assured you don't need to over-complicate it.

Because believe it or not, while some are still out there suffering through "comedy" music videos and hysterically screaming their way through ice challenges, REAL businesses are quietly using viral models to turn their starry-eyed start-ups into market-leading empires faster than you'd ever imagine. **[rocket emoji]**

Take Dropbox, Uber, or Airbnb like I mentioned before. Fortune 500s use it every day – and in many cases, it's what allowed them to scale to where they are.

Dropbox, for example, exploded their user base by implementing one effortless viral tactic: **Asking users to refer their friends (for free) in exchange for extra storage space.**

It's simple, zero risk, rewarding for the user... and built right into Dropbox's model so that **almost every trial user they attract is GUARANTEED to bring in more.**

[Can we put in a screen grab from the ad video where Wilco is drawing the Dropbox stuff on the whiteboard?]

Using Viral Hacking, Dropbox went from 100,000 users to **4 MILLION in just 15 months.**

Tim Ferriss, author of *The 4-Hour Work Week*, even wrote about a version of Viral Hacking on his marketing blog because he was so impressed – yet STILL nobody seems to be talking about it!

Yes...
THE
Tim Ferriss!

I think they'd rather you just didn't know. They'd prefer you stayed out of the way and continued to suffer under the controls, escalating costs and restrictive demands of advertising platforms while the enlightened few enjoy their bonanza.

But that ends today. **[fist emoji]**

Now let me be clear: **What Dropbox did is just ONE way Viral Hacking can work.** You can use this in any type of business, not just software.

It isn't dependent on your location, your stock, your audience size, or whether or not you have an advertising budget. Everyone starts somewhere, and Viral Hacking can take you to the next level and beyond, no matter where you are right now.

So let me show you how in this 100% free workshop. I'll be right in front of you, walking you through what we do every day to deliver mind-blowing barrages of leads for our clients. It'll probably take about 2 hours, and there'll be a Q&A session at the end as well.

As an extra "thank you" for coming along, **I'll also be giving away an exclusive link (for attendees only) to download our as-yet-unreleased plugin** – it will help you get started straight away with some Viral Hacking of your own!

Click the button below to secure your spot in the next session... before I change my mind and stop giving this stuff away. **[wink emoji]**

See you in there!

- Wilco

Join The Next Free Session

[BUTTON: Let's Do This! Give Me Access Now]

What You'll Get In This Free Workshop

✓ Step by step breakdown of **the fastest, most effective list-building process you'll ever encounter.** Like word of mouth on steroids, it's so effective that my initial testing brought in **16,435 email subscribers within just 30 days – using a brand new site in a highly competitive market, with ZERO ad spend!**

✓ **Exactly how it all works.** Unlike most webinars, this training isn't 30% value and 70% sales pitch. **I'm not hiding any of it behind a paywall** – so you can grab the advantage with inside knowledge of the same strategy that fuelled explosive growth for international successes like **Airbnb, Dropbox and Uber.**

✓ Why this lead generation method is the **perfect choice even if you don't have an email list right now** – and even if you don't have a website or lead magnet. It sounds counter-intuitive, but I guarantee you'll have a light bulb moment when you see it.

✓ How I tweaked this strategy so you can adapt it to **any number of communication channels, online or off.** Mailers, postcards, in-person, on the phone – you can make it work just about anywhere. It simply wouldn't matter if Facebook shut down tomorrow.

✓ **Helpful case studies** that show this strategy at work in different (and demanding) niches – so you get a full understanding of how it translates across different "worlds" of business. At UpViral, we've worked with over 20,000 clients and watched them excel time and time again. **How about 208,000 new leads in just one month, for example?**

✓ The **single most impactful line of code** you can add to your pages to directly grow your business. (Most of your competitors have absolutely no idea about this. Beat them to the punch.)

✓ An **exclusive** link to download a **FREE copy of our private WordPress plugin** – it's easy to use, even for non-techies, and will have you growing your list before you know it.

Join The Next Free Session

[BUTTON: Click Here to Grab Your Seat Now]

Frequently Asked Questions

Wilco, who are you and why should I care what you have to say?

Good question! I'm the dashingly handsome founder of a company called UpViral. With over 15 years of experience in traffic generation and lead capture, I've managed hugely successful list-building campaigns for some of the biggest names in internet marketing – including Frank Kern, Russell Brunson, and Mike Filsaime. I don't know what else I can wave about, but you could certainly check out our website for more testimonials if you feel like it.

I can't make the times specified, or I don't know what time they would be in my local time zone. Can I reschedule?

Sadly, the schedule is as it is (I do need to take care of other business) – but don't worry if you can't make it! When you reserve a seat, I'll make sure you're sent a link to the recording/replay of your webinar. You won't miss out – so even if you're unsure, just pop your details in and you'll still get to watch.

My business is in e-commerce/coaching/blogging/consulting/DIY/hospitality/[insert industry]... is this method applicable to me?

Yes! We've successfully implemented this exact method across a wide range of niches, and seen success in every single one. That's part of why it's so great, and why I can't wait to share it on the webinar (just wait until you get ideas about translating it to channels other than digital!).

Wait – how does this work without spending money with ad platforms? Don't you advertise on Facebook?

Running paid ads to start is a great way to kick off your campaign and spread even faster – and that's why we do it. This way, we multiply the results of our paid ads by automatically generating extra organic traffic from them.

But you're under no obligation to do that. It's totally possible to use this method and enjoy major subscriber gains without spending a penny – something many of our clients have done, and continue to do.

Are you promising I won't have to do any work, and I can just sit back and be lazy while the leads roll in?

Get real. Any success – even as accelerated as you'll see here – takes work. Yes, once things get rolling you'll be in a comfier position than ever, but you WILL have to put in the work if you want to see it all translate to revenue. Leads don't close themselves.

I don't have an email list right now. Will attending the webinar still help me?

Absolutely! List-building is list-building, whether you already have 65,000 subs or 0. Everybody starts somewhere. In fact, the method I'll show you is, in my opinion, the single best way you could start *any* list-building campaign for maximum results in the quickest time.

I've made mistakes and had advertising accounts banned. Can I still use this method to grow my list?

Yes, that's totally fine. Using this method to build your list is NOT dependent on any single source of traffic. I've seen multiple massive successes (for myself and clients) without spending ANYTHING on ads. You'll see how on the webinar.

How many training sessions will you be running?

It all depends on popularity and the feedback I get from attendees – but I can't do these forever as I still have a business to run. All I can say is to book in for your next available session unless you want to run the risk of losing out on a play-by-play guide to massive lead generation *and* the free software. New sessions could stop at any time.

So you can accept the fate of relying on hit-or-miss campaigns while pumping cash into Facebook or Google, or pop into the next training and see exactly how to flip it all to your advantage. The choice is yours.

Ready? Click here to join the next training session.

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